

Message Text

UNCLASSIFIED

PAGE 01 LONDON 09313 031829Z
ACTION EB-07

INFO OCT-01 AF-10 ARA-10 EUR-12 IO-14 ISO-00 AID-05
CEA-01 CIAE-00 COME-00 EA-09 FRB-01 INR-07 NEA-10
NSAE-00 USIA-15 OPIC-06 SP-02 TRSE-00 LAB-04
EPG-02 SIL-01 AGRE-00 OMB-01 PA-02 PRS-01 SS-15
NSC-05 /141 W

-----040522Z 058033 /10

R 031812Z JUN 77
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 4732
INFO USMISSION GENEVA
AMEMBASSY BRASILIA
AMCONSUL RIO DE JANEIRO
AMCONSUL SAO PAULO
AMEMBASSY BOGOTA
AMEMBASSY ABIDJAN

UNCLAS LONDON 09313

USOECF ALSO FOR EMBASSY
USEEC

FOR: EB/TRP-O'DONNELL
E.O. 11652:N/A
TAGS: EPAP, ETRD, ICO
SUBJECT: COFFEE -- FINANCIAL TIMES ARTICLE OF JUNE 3

1. ACCORDING TO JUNE 3 FINANCIAL TIMES AND TO THE
GUARDIAN, THE FRENCH GOVERNMENT HAS SUSPENDED COFFEE
ADVERTISING ON T.V. FOR THREE MONTHS FROM WEDNESDAY
BECAUSE OF THE DAMAGE DONE BY COFFEE IMPORTS TO THE
COUNTRY'S BALANCE OF PAYMENTS. FT ARTICLE POINTED OUT
"IT WAS NOTED IN MARCH THAT COFFEE IMPORTS AT FR.700M.
EQUALLED 60 PER CENT OF THE COUNTRY'S TRADE DEFICIT FOR
THE MONTH".

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2. COMMENT. THIS ACTION SEEMS TO RELATE ONLY TO
ADVERTISING AND NOT TO ANY OTHER SORT OF RESTRICTION ON
COFFEE IMPORTS. EMBASSY WOULD APPRECIATE ANY DETAILS
WHICH COULD BE PROVIDED BY AMEMBASSY PARIS.

BREWSTER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, POLICIES, ADVERTISING, COFFEE, TELEVISION BROADCASTING, BALANCE OF PAYMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 03-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LONDON09313
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770199-0774
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770694/aaaaddwz.tel
Line Count: 61
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 5f5fc785-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 20-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2290218
Secure: OPEN
Status: NATIVE
Subject: COFFEE -- FINANCIAL TIMES ARTICLE OF JUNE 3
TAGS: EPAP, ETRD, SOPN, FR, ICO
To: STATE USOECD MULTIPLE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/5f5fc785-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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